



GIFF

qathet international
film festival

MARCH 5-13 2027



SPONSORSHIP

qathetfilm.ca

The qathet film society produces the annual qathet international film festival, and is a registered non-profit, charitable society. We are currently in the planning stages of our 26th annual Festival. This year's event takes place from March 5 – 13, 2027.

The Film Festival connects with local businesses, societies, and community organizations to help grow our audience and reach into the district. For 2027, we will continue to bring the best of International, Canadian, and locally produced cinema.

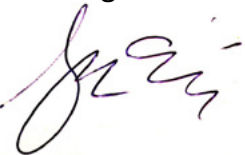
With sponsorship levels of \$500 or more your organization can sponsor a film and have your logo displayed in our Festival Guide distributed with qathet Living, on our website with a link to your website, and on-screen at the Patricia with a local art slideshow, while the audience waits for the film to begin.

In addition to sponsorship opportunities, if you advertise in the Festival Guide, published by qathet Living, your ad will also be a part of the pre-screen show. qathet Living is also giving a special ad rate to festival sponsors in the Guide. The insert will be included in the February issue of the magazine and be supported by the fabulous distribution they have around town, in the Regional District, and on BC Ferries.

Thank you for taking the time to review sponsorship opportunities with the qathet international film festival. Our goal is to provide an exciting opportunity for building cultural and economic connections within the community and to deliver value for our sponsors and partners, while engaging our audience in fabulous films.

If you have any questions or ideas on how you can support us, please do contact me. **I'd love you to be a part of our festival!**

Best regards



Gary Shilling

Executive director
qathet film society
gary@qathetfilm.ca
text/phone: 778-863-5687

P.S. Film Sponsorships are limited and are assigned on a first-come first-served basis.

**With the Patricia Theatre
now fully restored, its
historic charm is now
complimented with modern
comfort for maximum
enjoyment.**



Gift baskets were a big hit with our audience last year. It's great exposure for your business and your products. Contact Gary for more info.

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Patricia Theatre
5848 Ash Avenue,
Powell River, BC
V8A 4R6

qathetfilm.ca

CORPORATE & COMMUNITY SUPPORT

The Film Festival recognizes the value of having strong relationships in the community. While the Film Festival generates revenue, it still depends on sponsorships, donations and grants to fully cover its expenses and to keep ticket prices low.

By supporting the qathet international film festival through sponsorship, your business can help us fulfill our objective to deliver programming that enriches and engages our audience in critical dialogue. Support can take the form of cash or in-kind donations of goods and services.



Tempco has been a Platinum Sponsor of the film festival for the last 3 years.

SPONSORSHIP REACH

The Festival has a sponsorship level to suit your business needs. All of our sponsors have their names or logos featured in our Festival Guide, on our website, and displayed on the silver screen before all Festival films.

AUDIENCE SUPPORT

The Film Festival is the region's premiere winter event. Audience response to the films is very positive and our film surveys at the end of each screening reenforce our choices and help guide us each year. The attendees love our programming with many passholders returning each year and taking advantage of the reserved seating option.



Tla'amin Spirit Singers regularly open the film festival with traditional songs.

ABOUT IN-KIND SPONSORSHIPS

In-kind sponsorships are a valuable way to support the arts, not with dollars, but with products and services. In-kind sponsorships have a significant impact on the bottom line of the Film Festival. If you or your company offers a service or product you feel we might need, please let us know.



32 Lakes Café & Bakery has been an in-kind sponsor of our popular Morning After Film Salons, providing delicious baked goods.

Choose Your Sponsorship Level

FILM FESTIVAL CONTRIBUTION LEVELS

We rely on Corporate sponsorship to help support our festival. Amounts listed represent either cash or in-kind values.

All Sponsors Receive:

- Your name/logo on display throughout the Film Festival
- Your name/logo on the Film Festival Guide
- Link from the qathet international film festival website to your website
- Tickets to films of your choice, based on sponsor level and availability
- Your name/logo on pre-roll for all screenings

Platinum Sponsor \$1000 - \$2999

- Sponsorship of Opening or Closing film
- Pre-show slide at all Festival screenings
- Up to 10 free tickets
- Reserved area for promotional display

Gold Sponsor \$500 – \$999

- Sponsorship of a film of your choice (excluding opening & closing)
- Pre-show slide at all Festival screenings
- Up to 8 free tickets
- Reserved area for promotional display

Silver Sponsor \$300 – \$499

- Reserved area for business card and brochure display
- Up to 5 free tickets

Bronze Sponsor \$100 – \$299

- Reserved area for business card and brochure display
- Up to 2 free tickets

Gift Basket Donor less than \$100

- Donate items/services from your business to include in our popular gift basket draw

For Sponsorship information contact:

GARY SHILLING, EXECUTIVE DIRECTOR

gary@qathetfilm.ca • text/call: 1.778.863.5687

ADVERTISE Festival Guide and Pre-Show



The Festival Guide is distributed as a supplement to the February issue of qathet Living magazine, with broad distribution in the region. A variety of sizes of ads are available.



Pre-show Festival pass patrons arrive at screenings 20 minutes before showtime. Advertising is shown while they wait.

Advertise in the Festival Guide and see your ad up on the silver screen !

To advertise in the Festival Guide, please contact Sean at qathet Living
604 483-6576 or
sean@qathetliving.ca



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